

SEMINAR TIMETABLE

Monday

Abbey room, fourth floor

12:30 – 13:25 Industry update: the UK in a global context – *Maria Cervanova and Patrik Pavlacic*

13:30 – 14:30 Young learners and the UK – *Young Learners English UK panel*

14:30 – 15:00 *Refreshments - Westminster room*

15:00 – 15:55 The importance of educational guardianship for international students – *Helen Wright and Yasemin Wigglesworth*

16:00 – 16:55 Sales solutions: mystery, method and madness – *Nicola Lutz and Thom Jones*

17:00 – 18:00 What's your story? How to develop your personal brand – *Jacqueline Kassteen*

Moore room, fourth floor

12:30 – 13:25 The value of global competence for language learners – *Bert Vercaemer*

13:30 – 14:30 Market insights: China – *Su Si*

14:30 - 15:00 *Refreshments - Westminster room*

15:00 – 15:55 Market insights: Brazil – *Maura Leao*

16:00 – 16:55 Market insights: Gulf region – *Andy Buckland and guest panellists*

17:00 – 18:00 Investment opportunities in Saudi Arabia – *Basim Ibrahim*

Tuesday

Presentation Zone, Britten room, third floor

10:00 – 10:45 Accommodation for the network generation – *James Herbertson*

10:50 – 11:10 How to boost profit by changing one single web page – *Richard Bradford*

Mountbatten room, sixth floor

12:15 – 13:15 KEYNOTE ADDRESS – *Lindsey Hilsum*

Abbey, fourth floor

14:00 – 15:00 Collaborating with London's diplomatic community – *Elizabeth Stewart and guests*

Presentation Zone, Britten room, third floor

14:45 – 15:30 Making banking easy for overseas students – *Will White*

15:35 – 16:20 Choose the UK for quality: understanding accreditation – *Liz McLaren*

16:25 – 17:10 Making sure young learners in the UK are safe – *Nigel Heritage and Kevin O'Donnell*

17:15 – 18:00 UK immigration, visas and international student policy - *Pat Saini*

Wednesday

Presentation Zone, Britten room, third floor

10:00 – 10:45 Making sure young learners in the UK are safe – *Nigel Heritage and Kevin O'Donnell*

10:50 – 11:35 GDPR and data protection – *Daff Richardson*

11:40 – 12:20 How we help agents and schools to gain more students globally – *Henry Tolley and Marios Molfetas*

15:05 – 15:50 Choose the UK for quality: understanding accreditation – *Liz McLaren*