

StudyWorld 2019 sponsorship opportunities

*QEII CENTRE, London
Monday 2 – Wednesday 4
September 2019*

STUDY
WORLD

EDUCATION
IS
GREAT

BRITAIN & NORTHERN IRELAND

studyworldfair.com



Sponsorship options

Packages

Whether you choose to be our exclusive StudyWorld 50 gold sponsor or one of our limited availability silver or bronze sponsors, you can be sure to increase brand awareness with the people that count in the international education industry.

Gold sponsor: GBP 21,000

Silver sponsor: GBP 10,000

Bronze sponsor: GBP 7,500

Drinks reception

Branding in the venue of welcome drinks reception, address to delegates and your company logo on website, delegate bags, news update and back cover of event guide.

~~GBP 4,000~~ SOLD

All sponsor prices are subject to UK VAT.

Lounges and zones

Build your own branded space in the exhibition hall to host delegate meetings or networking.

Price dependent on size and branding.

Refreshment points

Located inside the exhibition halls, where delegates meet for coffee and networking, your logo will feature on refreshment point signs and coffee cups.

GBP 2,500

Reusable water bottles

Fulfil an environmental CSR objectives and give delegates a high quality, branded water bottle to take home. Supplied by sponsor.

GBP 3,000

Advertisement

Place a full page advert in the StudyWorld event guide, which lists details of all participating organisations and is provided to all participants at event registration.

GBP 950





StudyWorld's 50th birthday party

This year, StudyWorld celebrates 50 years as the national showcase for the best of UK education. Join us as our exclusive StudyWorld 50 gold sponsor and raise your profile with a unique sponsorship opportunity.

As the StudyWorld 50 gold sponsor, you will have exclusive sponsorship of our 50th birthday party.

The birthday celebration will be held on Tuesday evening and sponsorship includes:

- Branding in the party venue
- Address to delegates
- Your logo on party invitations.

You will have significant brand exposure before and after the event, and onsite at the QEII Centre, including:

- Full page advert in the StudyWorld event guide
- Your logo on the website and promotional emails
- Your logo at the QEII Centre on a welcome banner, digital screens and delegate bags
- Your logo on the lectern for the keynote address
- Your logo on the reverse of StudyWorld staff t-shirts at the QEII Centre.

Gold sponsorship includes exclusive sponsorship of the keynote address.

You will be introduced to an audience of industry decision makers at the beginning of the session, with your logo on the lectern and projected above the staging.

You will also have the opportunity to address the audience for one minute at the start of the keynote session.

StudyWorld 2019 sponsor packages

Gold sponsor	GBP 21,000 (one package available)
Silver sponsor	GBP 10,000 (two packages available)
Bronze sponsor	GBP 7,500 (three packages remaining)

	Gold	Silver	Bronze
Exclusive sponsorship of the StudyWorld 50 party	✓		
Exclusive sponsorship of the keynote address	✓		
Full screen display on alternating 55" digital video wall in the main entrance of the QEII Centre	✓		
Company logo on reverse of StudyWorld staff t-shirts on-site	✓		
Exhibition space in exhibition halls	6x2m	5x2m	4x2m
Event passes without meeting schedule	3	2	1
Event passes with meeting schedule	2	2	2
Company logo on canopy sign above QEII Centre entrance	✓	✓	
Advertisement in the event guide	Double page	Full page	Half page
Company logo on StudyWorld website, delegate bags and e-marketing to both prospective and registered delegates	✓	✓	✓
Company logo displayed on alternating 55" digital video wall in the main entrance of the QEII Centre	✓	✓	✓
Company logo on back cover of event guide	✓	✓	✓
Logo and hyperlink on Marcom eSchedule PRO	✓	✓	✓
Mention in the welcome address at the Welcome Reception	✓	✓	✓
Inclusion of promotional material in branded delegate bags	✓	✓	✓

Raise your profile at StudyWorld

Supported by Education is GREAT and the UK Government, StudyWorld is the only event that connects agents, buyers and partners from across the globe with the top quality UK education providers who can meet their needs.

We welcome:



UK education exporters

UK education providers, suppliers and specialist groups, including: English language centres, boarding schools, universities, colleges, training providers, exam boards, publishers, digital content suppliers and professional associations.



Overseas agents and partners

Worldwide governments, international organisations, educators and businesses seeking educational partnerships, training and services including: study travel agents/ educational tour operators, corporations, agent associations, universities, global businesses and NGOs and government bodies.



Service providers

Service providers for educators and agents/ buyers, including: insurance companies, marketing consultants, student accommodation and guardianship specialists and organisations providing travel, entertainment and technology.



Special delegations

StudyWorld hosts delegations from global markets including the Gulf, China and Latin America, as well as from embassies, the British Council and the Department for international Trade.

700+
delegates

50+
countries



studyworldfair.com

StudyWorld is organised by English UK, the national association of accredited English language centres in the United Kingdom and a registered UK charity. We represent, support and promote our 400+ members and the UK ELT sector at home and internationally with the key aim of advancing the education of international students in the English language.

An annual event since 1969, we have 50 years of experience in meeting the needs of the international education business.

englishuk.com